

Network communication for the efficiency of investments in Bucharest-Ilfov Region

Simona Curpan, Expert at BIRDA
14th October 2014, Brussels



Inițiativă locală. Dezvoltare regională.



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Partnership for smart investments in Bucharest-Ilfov



The main goal of the BI REGIO Communicators Network

“Increasing the level of information,
transparency and awareness
regarding the activities
of the European Union,
Structural Instruments and REGIO”



Reuniunea rețelei regionale a comunicatorilor BI REGIO



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PROIECT DE DEZVOLTARE REGIONALĂ

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PRO REGIO București-Ilfov 2013-2014

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Agencia pentru Dezvoltare Regională București-Ilfov
Iunie 2014

EC Regulation no.1159/2006 on the measures of information and
advertising for the assistance granted through Structural
Instruments

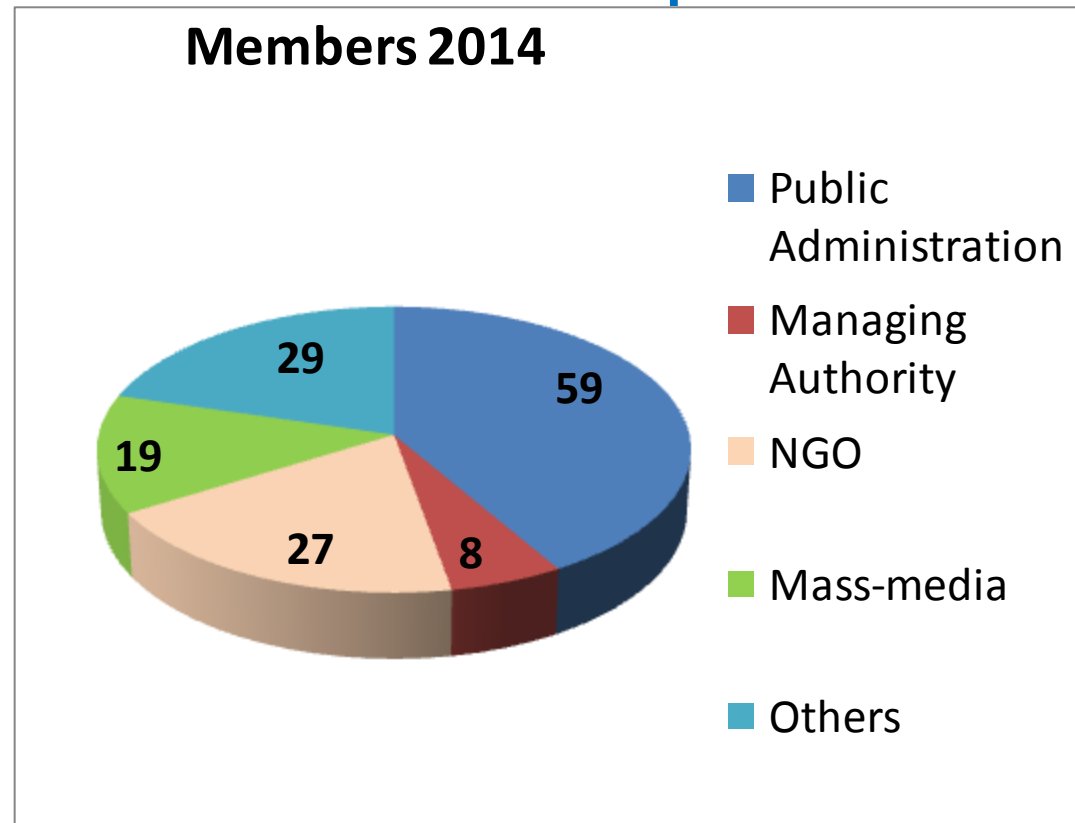


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Key members of the BI REGIO CommunicatorsNetwork

- ✓ Public Authorities from BI Region
- ✓ NGO (professional & business associations)
- ✓ Chambers of Commerce
- ✓ Intermediary Bodies from other Sectorial Operational Programmes
- ✓ Academia
- ✓ Embassies
- ✓ Mass-media



Reunions of the BIRegio Communicators Network (1)



Participation of BI REGIO communicators at the National meeting
of REGIO Network Communicators at Venus City Romania
23-25 of June 2014

Reunions of the BIRegio Communicators Network (2)



BI REGIO Network Communicators meeting at European Public Space, Bucharest, 18 of June 2014

REGIO HELPDESK activities

- Helpdesk activities - support for projects development /potential beneficiaries



- Helpdesk for visual identity of the Regio projects /beneficiaries

BIRDA communication activities

- Organization events (conferences, seminars, promotion caravans)
- Promotion Regio tools: publications and promotion materials, movies, photos
- Regio transparency- Visits with mass media at projects sites





[Home page](#) > [Network](#) > REGIO Communicators Network



REGIO COMMUNICATORS NETWORK

- [Network Rules of Organization and Operation \(RO\).pdf](#)

The strategic objective of the network is to create a unified framework to provide prompt and accurate information to the general public and actual or potential beneficiaries about program opportunities and how they can improve the social and economic aspects of communities through REGIO. At regional level, the network is composed of BIRDA representatives and other institutions' experts in the field of promotion and information.

BI REGIO communicators regional meetings



[September 12th, 2012](#)

[April 26th, 2012](#)

[November 1st, 2011](#)

[March 28th, 2011](#)

[November 2nd, 2010](#)

[June 22nd, 2010](#)

[April 26th, 2010](#)

[November 23rd, 2009](#)

[May 13th, 2009](#)

[November 4th, 2008](#)

BI REGIO communicators national meetings



[Regional meeting of REGIO communicators - May 4th, 2012](#)

[REGIO Communicators Forum - June 22nd-24th, 2011](#)

[REGIO Communicators Forum - September 26th-28th, 2012](#)

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Departamentul de luptă antifraudă
Comisia Europeană
Autoritatea de Management POR (www.inforegio.ro)

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October 9th, 2014
Partnership for smart investments in Bucharest-Ilfov REGION

October 10th, 2014
Why should you invest in the Bucharest-Ilfov Region?

October 14th, 2014
Best practices of REGIO from Bucharest-Ilfov Region

Agentia pentru Dezvoltare Regionala Bucuresti-Ilfov
Non-Governmental Organization (NGO)

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ABOUT

Organism Intermediar pentru Programul Operațional Regional (Regio) al Uniunii Europene în regiunea București-Ilfov

http://www.adrbi.ro/ Promote

PHOTOS

LA-MULTI-2

October 9th, 2014
Partnership for smart investments in Bucharest-Ilfov REGION

October 10th, 2014
Why should you invest in the Bucharest-Ilfov Region?

October 14th, 2014
Best practices of REGIO from Bucharest-Ilfov Region

Agentia pentru Dezvoltare Regionala Bucuresti-Ilfov shared a link.
Posted by Stefan Liviu · 18 hours ago

Departamentul pentru IMM, Mediul de Afaceri si Turism lanseaza schema de ajutor de minimis "Locuri de munca subventionate" instituita in cadrul Proiectelor de mai jos:

1. "Locuri de muncă pentru TINeri în București și regiunea Sud Est..."
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Agentia pentru Dezvoltare Regionala Bucuresti-Ilfov shared Representanta Comisiei Europene in Romania's photo.
Posted by Stefan Liviu · 21 hours ago

Aceasta este noua Comisie Europeană, așa cum a fost propusă de președintele-ales Jean-Claude Juncker! #teamJunckerEU

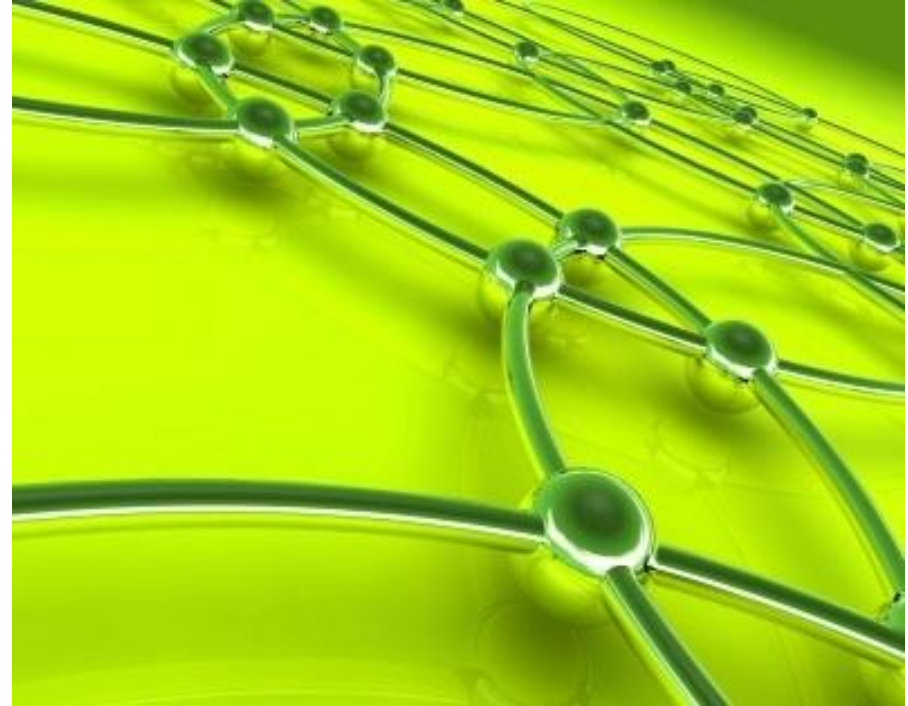
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Conclusion

The importance of continuing the **networking process** within the **sustainable development** context with

- New members
- New activities



All the actors must **cooperate to develop the network** in order to **attract EU funds** to finance sustainable projects

BUCHAREST - ILFOV REGION PROMOTING REGIO RESULTS

BRUSSELS 2014

9th OCTOBER

**"Partnership for smart investments
in Bucharest-Ilfov REGION"**

Venue: 24, Montoyer Street; Time: 10.00 - 14.30



12th European Week of Regions and Cities
Brussels
8 - 9 October 2014



National Union of County Councils
of Romania (UNCJR)

10th OCTOBER

**"Why should you invest in the
Bucharest - Ilfov Region?"**

Venue: 12, Montoyer Street; Time: 9.00 - 13.30



Permanent Representation
of Romania to the EU

14th OCTOBER

**"Best practices of REGIO from
Bucharest - Ilfov Region, Romania"**

Venue: 60, Wiertz Street, Paul Henri Spaak Building,
7th Floor, Block C, Room 050; Time: 9.00 - 13.00



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Investim în viitorul tău! Proiect selectat în cadrul Programului Operațional Regional și co-finanțat de Uniunea Europeană prin Fondul European pentru Dezvoltare Regională.

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Regio
ROMANIA DEZVOLTARE REGIONALĂ

Inițiativă locală. Dezvoltare regională.

27th November Local Event in Bucharest

Europe in my Region



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